

EXHIBITOR GUIDE

Duration and location of the event	Riccione 19 th - 20 th - 21 st September 2024 Congress Centre (Palazzo dei Congressi)
Opening hours	Days 19 th - 20 th September 2024 from 08.00 a.m. to 07.00 p.m. Days 21 st September 2024 from 08.00 a.m. to 01.00 p.m.
Stand Setup	Days 16 th - 17 th - 18 th September 2024 from 08.00 a.m. to 08.00 p.m.
Stand disassembly	Days 21 st September 2024 from 01.00 p.m. to 08.00 p.m.

Attached forms	Mod. A - Sponsorship and Workshop
Attached forms	Mod. B - Publication of advertising material in the magazine
Attached forms	Mod. C - Furnishing Elements Rental
Attached forms	Mod. D - Marketing opportunities
Attached forms	Mod. E - Rental Plants
Attached forms	Mod. F - Rental Audio and Video Equipment
Attached forms	Mod. G - Hotel Booking
Attached forms	Mod. H - Hostess and Stand staff

**SPONSORSHIPS
AND WORKSHOP**
(application deadline:
15th July 2024)

MOD.
A



Form to be sent by email to pmriccione@maggioli.it

Please enter your data in BLOCK CAPITALS

COMPANY NAME _____

ADDRESS (Registered office) _____

LOCALITY _____ PROVINCE _____ POSTAL CODE _____

VAT _____ TAXPAYER'S CODE _____

EMAIL _____ TELEPHONE _____ FAX _____

IN CHARGE OF CONTACTS _____ DIRECT-DIAL PHONE _____

COMPANY WEBSITE _____

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The programme of "Le Giornate di Polizia Locale e Sicurezza Urbana" (Local Police and Urban Safety Days) in Riccione offers, in addition to the ordinary sessions dedicated to topics of general interest, numerous "Special Sessions" and some "Practical-operational Sessions". The first courses represent an opportunity to acquire a more detailed knowledge of particularly requested and topical subjects discussed in the halls of the new Congress Centre and which will witness the participation of a large number of people. The practical-operational sessions take place in dedicated areas and personally involve the members in activities related to the daily work of Local Police officers.

Interested companies are offered two valid commercial proposals in order to optimize their exposure and reach - with their products and services - an even more targeted number of visitors.

1) SPONSORSHIP OF SPECIAL SESSION or PRACTICAL-OPERATIVE SESSION - for exhibiting companies only
(application deadline: 15.07.2024)

The commercial offer includes:

- a) Paper presented by 1 Rapporteur of the Sponsor during the Special Session;
- b) Inclusion of the Sponsor's Trademark on the Programme of the event with the indication "with the contribution of"

2) WORKSHOP - (for exhibiting companies only)
(application deadline: 15.07.2024)

The organization of "Le Giornate di Polizia Locale e Sicurezza Urbana" (Local Police and Urban Safety Days) provides a modular room of variable capacity for the exclusive workshop of the exhibiting company, which has - in this way - the opportunity to present its products and services to an audience of interested parties (identified by the company itself), perform demonstrations, and establish business contacts with customers and partner companies. This initiative will be given wide exposure in the communication tools developed for the Conference.

The price of the Workshop includes: Availability of a modular room of variable capacity - Video Projector - Screen - Desk/Table for the distribution of company information material - Indication and signaling of the timing workshop during the working days.

TYPE OF REQUEST	PRICE	VAT 22%	TOTAL
<input type="checkbox"/> SPONSORSHIP OF SPECIAL SESSION	€ 2.000,00	€ 440,00	€ 2.440,00
<input type="checkbox"/> WORKSHOP	€ 1.500,00	€ 330,00	€ 1.880,00

Date _____

Stamp and Signature _____



SEGRETERIA ORGANIZZATIVA

Maggioli S.p.A. - Via del Carpino 8 - 47822 Santarcangelo di R. (RN)
tel. 0541 628769 - fax 0541 628768
www.legiornatedellapolizialocale.it - pmriccione@maggioli.it
P.I. 02066400405 - C.F. 06188330150

**PUBLICATION OF ADVERTISING
MATERIAL IN BRIEFCASE**

(application deadline:
29th July 2024)

MOD.
B



Form to be sent by email to pmriccione@maggioli.it

The company requests to publish the advertising material or advertorial in the "Speciale prodotti e tecnologie" of the magazine "La Polizia Locale" n° 9/2024 (inserted in the event shoppers)

Please enter your data in BLOCK CAPITALS

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<input type="checkbox"/>	N. 1 Page	€ 700,00 + VAT 22%
<input type="checkbox"/>	N. 2 Pages	€ 1.000,00 + VAT 22%
<input type="checkbox"/>	N. 3 Pages	€ 1.250,00 + VAT 22%
<input type="checkbox"/>	N. 4 Pages	€ 1.500,00 + VAT 22%

THE FEATURES OF THE GRAPHIC MATERIAL:

- **Advertising page:** send a .PDF file in 195 x 270 format (See attachment on page 12)

ADV delivery deadline 29th July

- **Advertorial:** send an advertorial in Word format (possibly accompanied by a title) which will be developed either on two facing pages, or on four; the text must have a maximum of 4,000 characters for 1 full page to be inserted in a frame of 145 x 205 mm format (magazine format 195 x 270 mm) to be shortened to make room for at least three photos - in minimum resolution 300 DPI -, and/or to tables, graphs, logos, etc.

Deadline for delivery of the advertorial in Word text 29th July

Date _____

Stamp and Signature _____



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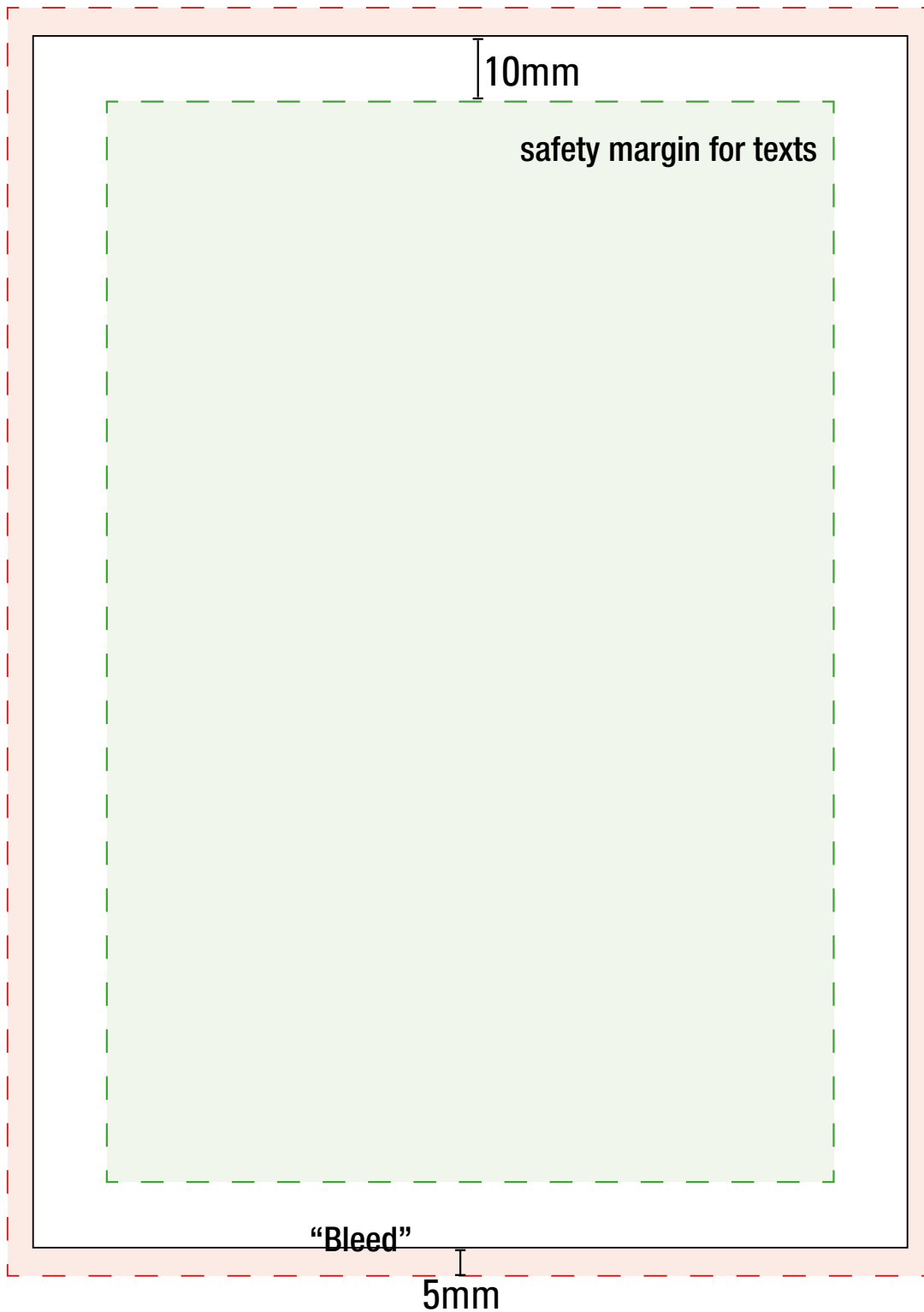
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**SPECIFICATIONS
FOR GRAPHIC MATERIAL**
(deadline for submission:
29th July 2024)

**ATTACH-
MENT**



SEGRETERIA ORGANIZZATIVA

**RENTAL ELEMENTS
OF FURNISHING**(application deadline:
31st July 2024)**MOD.
C**Form to be sent by email to pmriccione@maggioli.itPlease enter your data in **BLOCK CAPITALS**

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Asks to rent the following articles for the period of the event, at the rates listed below:





















DESCRIPTION	DIMENSIONS	UNIT COST	QUANTITY	TOTAL
<input type="checkbox"/> Coat rack with black stem		€ 25,00		€
<input type="checkbox"/> Basket		€ 7,00		€
<input type="checkbox"/> Locker	cm 80 x 50 x h70	€ 50,00		€
<input type="checkbox"/> Curved white reception desk	cm 120 x 38 x h98	€ 120,00		€
<input type="checkbox"/> Aluminium stool		€ 30,00		€
<input type="checkbox"/> Power strip (3 outlets 220 V)		€ 30,00		€
<input type="checkbox"/> Exposition cube	cm 50 x 50 x h60	€ 50,00		€
<input type="checkbox"/> Exposition cube	cm 50 x 50 x h80	€ 60,00		€
<input type="checkbox"/> Exposition cube	cm 50 x 50 x h100	€ 65,00		€
<input type="checkbox"/> Electrical panel 4.4 kw		€ 70,00		€
<input type="checkbox"/> Shelf on rack and pinion		€ 25,00		€
<input type="checkbox"/> Armchair without armrests		€ 45,00		€
<input type="checkbox"/> Desk	cm 130x80	€ 75,00		€
<input type="checkbox"/> Grey PVC chair		€ 15,00		€
<input type="checkbox"/> Aluminium chair		€ 25,00		€
<input type="checkbox"/> Low coffee table		€ 30,00		€
<input type="checkbox"/> Square white table	cm 80x80	€ 60,00		€
<input type="checkbox"/> Round table, white top	Diameter 60	€ 60,00		€
<input type="checkbox"/> Round table, black top	Diameter 60	€ 60,00		€
<input type="checkbox"/> Aluminum table	Diameter 60	€ 70,00		€
<input type="checkbox"/> Showcase	cm 100 x 42 x 185	€ 140,00		€
<input type="checkbox"/> Refrigerator 120 l	cm 56 x 54 x h85	€ 80,00		€
		VAT 22%		€
		Total		€

Date _____

Stamp and Signature _____

SEGRETERIA ORGANIZZATIVA

FURNITURE IMAGES

	<p>CURVED RECEPTION DESK White colour from 120x38 h. 98 cm Internal shelf</p>		<p>SMALL LOCKER 80x50 h 70 cm light grey laminated finish lockable doors one internal shelf</p>		<p>WASTEPAPER BASKET In plastic material Various colours</p>
	<p>ALUMINIUM STOOL Aluminum structure</p>		<p>COFFEE TABLE 60x60 h 40 cm in grey laminate</p>		<p>REFRIGERATOR 56x54 h 85</p>
	<p>SHELVES ON RACK AND PINION</p>		<p>TABLE Ø 60 Aluminum</p>		<p>SHOWCASES Colour grey from 50x50 h 60</p>
	<p>CHAIR Aluminum</p>		<p>WRITING DESK 130x80 Light grey laminate with folding legs</p>		<p>SHOWCASES Colour grey from 50x50 h 80</p>
	<p>PVC CHAIR Embossed aluminum structure, grey pvc seat and backrest</p>		<p>TABLE 80X80 White laminate</p>		<p>SHOWCASES Colour grey from 50x50 h 100</p>
	<p>SMALL ARMCHAIR In black faux leather</p>		<p>SHOWCASE 100 x 42 h 185 cm Independent lighting Sliding door with lock</p>		<p>ELECTRICAL PANEL three-phase</p>
	<p>ROUND TABLE Ø 60 CM Black and white colour</p>		<p>STANDING COAT RACK Made of black plastic material</p>		<p>POWER STRIP</p>

Form to be sent by email to commerciale@immaginazione.net

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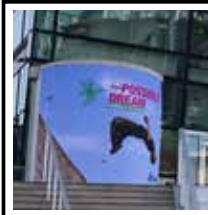
Asks the customization of the following articles for the period of the event, at the rates listed below:

DESCRIPTION	DIMENSIONS	QUANTITY
<input type="checkbox"/> Stretched cotton print on curved wall	455 x 255 cm	
<input type="checkbox"/> Customization of escalator glass with four-colour printing on adhesive film	540 x 62,5 cm	
<input type="checkbox"/> Customization of escalator glass with logos or writings on multi-coloured pre-spaced film	540 x 62,5 cm	
<input type="checkbox"/> Printing on balustrade at the 2nd floor	750 x 95 cm	
<input type="checkbox"/> Hanging double-sided print on escalators	245 x 480 cm	
<input type="checkbox"/> Printing on glasses near the escalator arrival of the 3rd level	246 x 95 cm	
<input type="checkbox"/> Printing on the glass window at the entrance of the 3rd level foyer	358 x 112 cm	
<input type="checkbox"/> Roll up	85 x 200 cm	
<input type="checkbox"/> Flag	110 x 400 cm	
<input type="checkbox"/> Base	100 x 92 cm	
<input type="checkbox"/> Totem	37 x 175 cm	

Date _____

Stamp and Signature _____

IMAGES



STRETCHED COTTON PRINT ON CURVED WALL

Dimensions 455x255cm + 10cm
abundance only on the right
and on the left



CUSTOMIZATION OF ESCALATOR GLASS

with logos or writings on
multi-coloured pre-spaced film
Dimensions 540x62,50 cm



PRINTING ON BALUSTRADE (it can be seen along the escalators and from the 1st level foyer)

Print on a sticker
with walkable protection

Dimensions 750x95 cm



CUSTOMIZATION OF ESCALATOR GLASS with four-colour printing on adhesive film

Dimensions 540x62,50 cm



PRINTING ON GLASSES NEAR THE ESCALATOR AR- RIVAL OF THE 3RD LEVEL

Dimensions 246x95 cm



FLAG WITH BASE

Flag size:
110x400cm

Base dimensions:
100x92cm (4 faces)



PRINTING ON THE GLASS WINDOW at the entrance of the 3rd level foyer

Dimensions 358x112 cm



HANGING DOUBLE-SIDED PRINT ON ESCALATORS

Packaging with bag above and below

Dimensions 245x480cm



TOTEM

Recharge mobiles/tablets with
8 lockable compartments side
hips and volume
customizable upper
with adhesive graphics



ROLL UP

self-supporting roller shutter,
aluminum structure,
carrying bag

Dimensions 85x200 cm

TECHNICAL CHARACTERISTICS PREPARATION OF FILES FOR PRINTING

Files preferably created in Adobe Illustrator, Adobe InDesign, Adobe PhotoShop in high resolution PDF, TIF and EPS formats

Attach all correctly linked images;

Image resolution: real size at 100 dpi or 1/3 of final print size at 300 dpi.

Images must always be in four-color process (CMYK);

Convert any text to layouts;

Exceptionally, if changes to the text are requested, attach files in outlines and respective fonts;

If the files should be too heavy to be sent by e-mail, preferably use Wetransfer.

PLANT RENTAL
(application deadline:
30th August 2024)

MOD.
E



Form to be sent by email to pmriccione@maggioli.it

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DESCRIZIONE	Costo Unitario IVA 22% esclusa	N.	Totale IVA 22% esclusa
FICUS BENJAMIN cm. 150	€ 30,00		€
FICUS BENJAMIN cm. 180	€ 40,00		€
KENTIA cm. 170 - 180	€ 40,00		€
FELCE vaso diam. 18	€ 15,00		€
SPARTIFILLUM vaso diam. 14	€ 18,00		€
ORCHIDEA	€ 35,00		€
		IMPONIBILE	€
		IVA 22%	€
		Totale	€

Date _____

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Order form

The rental and installation is required of the following audio-visual materials, at the rates indicated:

Descrizione	Prezzo per intera durata manifestazione (IVA 22%esclusa)	Quantità N.
AUDIO - VIDEO		
<input type="checkbox"/> Monitor 43" (*)	€ 235,00	
<input type="checkbox"/> Monitor 47" (*)	€ 300,00	
<input type="checkbox"/> Media box	€ 30,00	
<input type="checkbox"/> Ultra slim full HD 48" matt screen monitor (*)	€ 330,00	
<input type="checkbox"/> Monitor 55"	€ 400,00	
<input type="checkbox"/> Monitor stand	€ 130,00	
<input type="checkbox"/> Wall bracket	€ 80,00	
<input type="checkbox"/> Floor stand	€ 70,00	
<input type="checkbox"/> Floor stand on own monitor	€ 120,00	
<input type="checkbox"/> Installation and wiring (price per hour - minimum 1 hour)	€ 60,00	

TAXABLE	€
VAT 22%	€
TOTAL	€

Hereby, the rental of the monitors also includes the media box, installation, wiring and choice of support (self-supporting on the ground or with wall bracket).

For information on the service please contact:

Date _____

Stamp and Signature _____

HOTEL
RESERVATION

MOD.
G



HOTEL RATES

For your hotel bookings, 4 and 3 Star Hotels are available near the venue of “Le Giornate di Polizia Locale e Sicurezza Urbana” in Riccione and its Exhibition Centre.

For your reservations or information please contact:

Promhotels

C.so F.lli Cervi, 76/a 47838 Riccione RN - Tel. +39.0541.697836 - Fax +39.0541.601775
informazioni@promhotelsriccione.it

Use the online hotel reservation form on the page:

<http://www.legiornatedellapolizialocale.it/>



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HOSTESS AND STAND PERSONNEL(application deadline:
31st July 2024)**MOD.
H****LE GIORNATE
DI POLIZIA LOCALE
E SICUREZZA URBANA**CONVEGNO E MOSTRA ESPOSITIVA INTERNAZIONALE
DI TECNOLOGIE, SOLUZIONI E SERVIZIForm to be sent by email to pmriccione@maggioli.itPlease enter your data in BLOCK CAPITALS

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SERVICES REQUIRED: HOSTESS STEWARD N PEOPLE _____

FROM _____ TO _____ TIME _____ VANUE _____

MAIN DUTIES _____

NOTES:

Date _____

Stamp and Signature _____

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