

# 44<sup>th</sup> Edition 18<sup>th</sup>-19<sup>th</sup>-20<sup>th</sup> September 2025

**Riccione - Convention Centre** 

www.legiornatedellapolizialocale.it

# **EXHIBITOR GUIDE**

Duration and location of the event	Riccione 18 <sup>th</sup> - 19 <sup>th</sup> - 20 <sup>th</sup> September 2025 Congress Centre (Palazzo dei Congressi)
Opening hours	Days 18 <sup>th</sup> - 19 <sup>th</sup> September 2025 from 08.00 a.m. to 07.00 p.m. Days 20 <sup>th</sup> September 2025 from 08.00 a.m. to 01.00 p.m.
Stand Setup	Days 17 <sup>th</sup> - 18 <sup>th</sup> - 19 <sup>th</sup> September 2025 from 08.00 a.m. to 08.00 p.m.
Stand disassembly	Days 20 <sup>th</sup> September 2025 from 01.00 p.m. to 08.00 p.m.

Attached forms	Mod. A - Sponsorship and Workshop	
Attached forms	Mod. B - Publication of advertising material in the magazine	
Attached forms	Mod. C - Furnishing Elements Rental	
Attached forms	Nod. D - Marketing opportunities	
Attached forms	Mod. E - Rental Plants	
Attached forms	Mod. F - Rental Audio and Video Equipment	
Attached forms	Mod. G - Hotel Booking	
Attached forms	Mod. H - Hostess and Stand staff	



Maggioli

### SEGRETERIA ORGANIZZATIVA





### COMPANY NAME \_

ADDRESS (Registered office)		
LOCALITY	PROVINCE	POSTAL CODE
VAT		
EMAIL	TELEPHONE	FAX
IN CHARGE OF CONTACTS	DIRECT-DIAL PHO	DNE
COMPANY WEBSITE		

The parties mutually undertake to safeguard the rights of the other party pursuant to Art. 13 of GDPR 679/2016.

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The programme of "Le Giornate di Polizia Locale e Sicurezza Urbana" (Local Police and Urban Safety Days) in Riccione offers, in addition to the ordinary sessions dedicated to topics of general interest, numerous "Special Sessions" and some "Practical-operational Sessions". The first courses represent an opportunity to acquire a more detailed knowledge of particularly requested and topical subjects discussed in the halls of the new Congress Centre and which will witness the participation of a large number of people. The practical-operational sessions take place in dedicated areas and personally involve the members in activities related to the daily work of Local Police officers.

Interested companies are offered two valid commercial proposals in order to optimize their exposure and reach - with their products and services - an even more targeted number of visitors.

### 1) SPONSORSHIP OF SPECIAL SESSION or PRACTICAL-OPERATIVE SESSION - for exhibiting companies only) (application deadline: 31.07.2025)

The commercial offer includes:

- a) Paper presented by 1 Rapporteur of the Sponsor during the Special Session;
- b) Inclusion of the Sponsor's Trademark on the Programme of the event with the indication "with the contribution of"
- 2) WORKSHOP (for exhibiting companies only) (application deadline: 31.07.2025)

The organization of "Le Giornate di Polizia Locale e Sicurezza Urbana" (Local Police and Urban Safety Days) provides a modular room of variable capacity for the exclusive workshop of the exhibiting company, which has - in this way - the opportunity to present its products and services to an audience of interested parties (identified by the company itself), perform demonstrations, and establish business contacts with customers and partner companies. This initiative will be given wide exposure in the communication tools developed for the Conference.

**The price of the Workshop includes**: Availability of a modular room of variable capacity - Video Projector - Screen - Desk/Table for the distribution of company information material - Indication and signaling of the timing workshop during the working days.

TYPE OF REQUEST	PRICE	VAT 22%	TOTAL
SPONSORSHIP OF SPECIAL SESSION	€	€	€
U WORKSHOP	€	€	€

Date \_

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Maggioli S.p.A. - Via del Carpino 8 - 47822 Santarcangelo di R. (RN) tel. 0541 628769 - fax 0541 628768 www.legiornatedellapolizialocale.it - pmriccione@maggioli.it P.I. 02066400405 - C.F. 06188330150 Stamp and Signature \_\_\_\_\_





### Form to be sent by email to pmriccione@maggioli.it

The company requests to publish the advertising material or advertorial in the "Speciale prodotti e tecnologie" of the magazine "La Polizia Locale" n° 9/2025 (inserted in the event shoppers)

### Please enter your data in BLOCK CAPITALS

### COMPANY NAME \_

ADDRESS (Registered office)		
LOCALITY	PROVINCE	POSTAL CODE
VAT	TAXPAYER'S CODE	
EMAIL	TELEPHONE	FAX
IN CHARGE OF CONTACTS	DIRECT-DIAL P	HONE
COMPANY WEBSITE		

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N. 1 Page	€ 700,00 + VAT 22%
N. 2 Pages	€ 1.000,00 + VAT 22%
N. 3 Pages	€ 1.250,00 + VAT 22%
N. 4 Pages	€ 1.500,00 + VAT 22%

### THE FEATURES OF THE GRAPHIC MATERIAL:

- Advertising page: send a .PDF file in 195 x 270 format (See attachment on page 12) ADV delivery deadline 31th July
- Advertorial: send an advertorial in Word format (possibly accompanied by a title) which will be developed either on two facing pages, or on four; the text must have a maximum of 4,000 characters for 1 full page to be inserted in a frame of 145 x 205 mm format (magazine format 195 x 270 mm) to be shortened to make room for at least three photos in minimum resolution 300 DPI -, and/or to tables, graphs, logos, etc.

Deadline for delivery of the advertorial in Word text 31th July

Date
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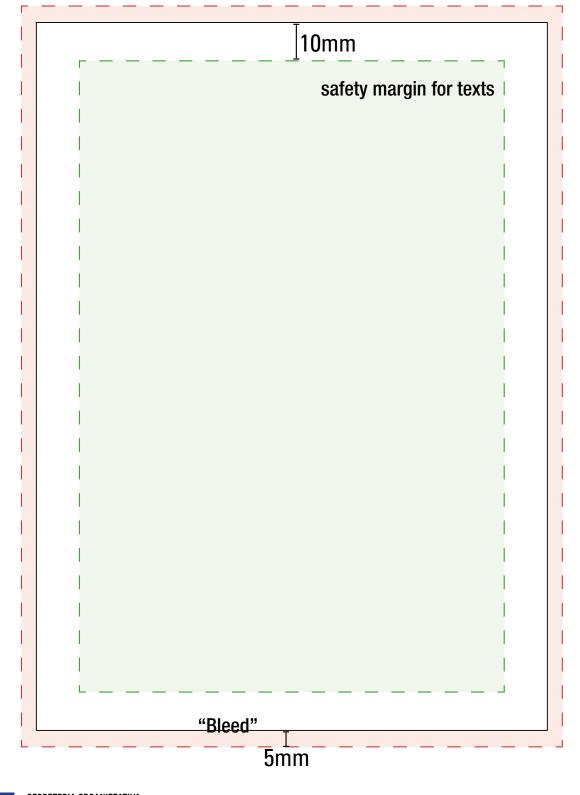
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ATTACH-Ment

SPECIFICATIONS FOR GRAPHIC MATERIAL (deadline for submission: 31<sup>th</sup> July 2025)





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Asks to rent the following articles for the period of the event, at the rates listed below:

DESCRIPTION	DIMENSIONS	UNIT COST	QUANTITY	TOTAL
Coat rack with black stem		€ 25,00		€
Basket		€ 7,00		€
Locker	cm 80 x 50 x h70	€ 50,00		€
Curved white reception desk	cm 120 x 38 x h98	€ 120,00		€
Aluminium stool		€ 30,00		€
Power strip (3 outlets 220 V)		€ 30,00		€
Exposition cube	cm 50 x 50 x h60	€ 50,00		€
Exposition cube	cm 50 x 50 x h80	€ 60,00		€
Exposition cube	cm 50 x 50 x h100	€ 65,00		€
Electrical panel 4.4 kw		€ 70,00		€
Shelf on rack and pinion		€ 25,00		€
Armchair without armrests		€ 45,00		€
Desk	cm 130 x 80	€ 75,00		€
Grey PVC chair		€ 15,00		€
Aluminium chair		€ 25,00		€
Low coffee table		€ 30,00		€
Square white table	cm 80 x 80	€ 60,00		€
Round table, white top	Diameter 60	€ 60,00		€
Round table, black top	Diameter 60	€ 60,00		€
Aluminum table	Diameter 60	€ 70,00		€
Showcase	cm 100 x 42 x 185	€ 140,00		€
Refrigerator 120 I	cm 56 x 54 x h85	€ 80,00		€
LED spotlight		€ 30,00		€
		VAT 22%		€
		Total		€

#### Date \_

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# **FURNITURE IMAGES**

WASTEPAPER BASKET In plastic material Various colours

56x54 h 85

Colour grey



SMALL LOCKER 80x50 h 70 cm light grey laminate finish lockable doors one internal shelf



CURVED RECEPTION DESK White colour from 120x38 h. 98 cm Internal shelf





COFFEE TABLE 60x60 h 40 cm in grey laminate



ALUMINIUM STOOL Aluminum structure



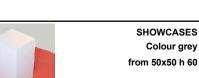


TABLE Ø 60 Aluminum







SHOWCASES Colour grey from 50x50 h 80

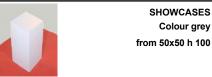


WRITING DESK 130x80 Light grey laminate with folding legs



CHAIR Aluminum





**TABLE 80X80** White laminate



**PVC CHAIR** Embossed aluminum structure, grey pvc seat and backrest



ELECTRICAL PANEL three-phase



SHOWCASE 100 x 42 h 185 cm Independent lighting Sliding door with lock

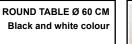


SMALL ARMCHAIR In black faux leather

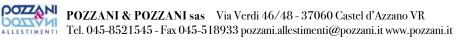




STANDING COAT RACK Made of black plastic material











# Form to be sent by email to commerciale@immaginazione.net

# Please enter your data in BLOCK CAPITALS

### COMPANY NAME

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EMAIL	TELEPHONE	FAX
IN CHARGE OF CONTACTS	DIRECT-DIAL PH	ONE
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### Asks the customization of the following articles for the period of the event, at the rates listed below:

DESCRIPTION	DIMENTIONS	QUANTITY
Stretched cotton print on curved wall	455 x 255 cm	
Customization of escalator glass with four-colour printing on adhesive film	540 x 62,5 cm	
Customization of escalator glass with logos or writings on multi-coloured pre-spaced film	540 x 62,5 cm	
Printing on balustrade at the 2nd floor	750 x 95 cm	
□ Hanging double-sided print on escalators	245 x 480 cm	
Printing on glasses near the escalator arrival of the 3rd level	246 x 95 cm	
□ Printing on the glass window at the entrance of the 3rd level foyer	358 x 112 cm	
🗅 Roll up	85 x 200 cm	
🗅 Flag	110 x 400 cm	
	100 x 92 cm	
Totem	37 x 175 cm	

Date
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Stamp and Signature \_\_\_\_\_



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# **IMAGES**

# CUSTOMIZATION OF ESCALATOR GLASS

with logos or writings on multi-coloured pre-spaced film

Dimensions 540x62,50 cm



### STRETCHED COTTON PRINT ON CURVED WALL

Dimensions 455x255cm + 10cm abundance only on the right and on the left

PRINTING ON BALUSTRADE

(it can be seen along the escalators

and from the 1st level foyer)



# CUSTOMIZATION OF ESCALATOR GLASS with four-colour printing on adhesive film

Dimensions 540x62,50 cm



# FLAG WITH BASE

Flag size: 110x400cm

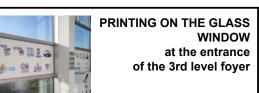
Base dimensions: 100x92cm (4 faces)



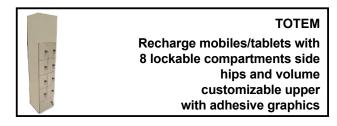








Dimensions 358x112 cm



# TECHNICAL CHARACTERISTICS PREPARATION OF FILES FOR PRINTING

Files preferably created in Adobe Illustrator, Adobe InDesign, Adobe PhotoShop in high resolution PDF, TIF and EPS formats Attach all correctly linked images;

Image resolution: real size at 100 dpi or 1/3 of final print size at 300 dpi.

Images must always be in four-color process (CMYK);

Convert any text to layouts;

Exceptionally, if changes to the text are requested, attach files in outlines and respective fonts;

If the files should be too heavy to be sent by e-mail, preferably use Wetransfer.

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DESCRIZIONE	Costo Unitario IVA 22% esclusa N.		Totale IVA 22% esclusa	
FICUS BENJAMIN cm. 150	€ 30,00		€	
FICUS BENJAMIN cm. 180	€ 40,00	€ 40,00		
KENTIA cm. 170 - 180	€ 40,00		€	
FELCE vaso diam. 18	€ 15,00		€	
SPARTIFILLUM vaso diam. 14	€ 18,00		€	
ORCHIDEA	€ 35,00		€	
	IMPONIBILE IVA 22%		€	
			€	
	Totale		€	

Date \_\_\_\_

Stamp and Signature \_\_\_\_\_







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# **Order form**

The rental and installation is required of the following audio-visual materials, at the rates indicated:

Descrizione	Prezzo per intera durata manifestazione (IVA 22%esclusa)	Quantità N.
AUDIO - VIDEO		
Generation Monitor 43" (*)	€ 235,00	
Generation Monitor 47" (*)	€ 300,00	
🗅 Media box	€ 30,00	
Ultra slim full HD 48" matt screen monitor (*)	€ 330,00	
□ Monitor 55"	€ 400,00	
Monitor stand:		
🗅 Wall bracket	€ 80,00	
□ Floor stand	€ 70,00	
Floor stand on own monitor	€ 120,00	
□ Installation and wiring (price per hour - minimum 1 hour)	€ 60,00	

TAXABLE	€
VAT 22%	€
TOTAL	€

Hereby, the rental of the monitors also includes the media box, installation, wiring and choice of support (self-supporting on the ground or with wall bracket).

For information on the service please contact:

Date \_

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# HOTEL RATES

For your hotel bookings, 4 and 3 Star Hotels are available near the venue of "Le Giornate di Polizia Locale e Sicurezza Urbana" in Riccione and its Exhibition Centre.

## For your reservations or information please contact:

Promhotels

C.so F.Ili Cervi, 76/a 47838 Riccione RN - Tel. +39.0541.697836 - Fax +39.0541.601775 informazioni@promhotelsriccione.it

# Use the online hotel reservation form on the page:

http://www.legiornatedellapolizialocale.it/



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# **SERVICES REQUIRED:**

□ HOSTES	SS 🗆 STEWARD	N PEOPLE _			
FROM		то	TIME	VANUE	
Main Dutie	S				
NOTES:					
Date			Stamp and S	ignature	



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